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Experience

University of Wisconsin-Milwaukee January 2001-December 2023

- Senior Public Relations Specialist responsible for researching and writing stories on a wide variety of topics for the university's publications and website.

- Develop and write news releases about university accomplishments. Work with local and national media to respond to their queries about university research and events.

Help develop run of show for podcast.

Writer/Editor University of Wisconsin-Milwaukee School of Education, May 2007-Present

- EdLine Magazine editor for School of Education. Research and write all copy for an annual alumni magazine as well as related stories for the School's website. As of July 1, 2023, the School of Education became part of the College of Community Engagement and Professions, which also includes the School of Information Studies and the Helen Bader School of Social Welfare. As a result, I write on people, research and topics of interest for all three schools.

Freelance Writer 2000-present

- Research and write copy for a variety of clients ranging from an automotive dealers' trade association, ADAMM, to a Tuvan throat singing group, the Alash Ensemble.

- Previous freelance experience included writing sample copy for a high school textbook publications company; writing funding proposals for the Hillel Academy, a private Jewish Orthodox school; and producing a newsletter for iCare, a healthcare organization working with low-income clients.

- Edit and proofread manuscripts for books and articles. Topics have included the love and joy of horses, developing good habits and living abroad in Belgium.

Other Experience

Fortis Healthcare

Wrote and edited 16-page monthly company newsletter as employee communications editor. Wrote news releases and financial reports for company's external relations department.

Agridata Resources

Night editor and day editor. Handled breaking news impacting agriculture and commodity markets. Later, worked with market analysts on daily reports to highlight how news events might impact commodity markets.

Dayton Journal Herald

Newspaper reporter, feature writer and editor for 100,000+ daily newspaper. Editor and reporter for online agricultural news service.

Skills

Written and verbal communication for print and online, including SEO. Planning and project management. Microsoft Word, Teams, PowerPoint, Excel; Adobe InCopy, WordPress and Photoshop, Gregg Shorthand, Zoom. Reading familiarity with Spanish and Russian.

Education

B.A. Journalism, Ohio State University; Web design certificate, UW-Milwaukee School of Continuing Education.